



Windermere  
Real Estate  
Coachella Valley

R E A L E S T A T E N E W S

**MEDIA CONTACT:**

Shilo Herrling  
760-770-6801  
[sherrling@windermereocal.com](mailto:sherrling@windermereocal.com)

**FOR IMMEDIATE RELEASE**

**WINDERMERE WELCOMES THE CHERLIN TEAM**

**RANCHO MIRAGE (Calif.) – March 12, 2011** – Windermere Real Estate welcomes Sherry and Martin Cherlin to its Rancho Mirage office located at 71-691 Highway 111.

Sherry Cherlin brings to Windermere an outstanding 21-year record of achievement in Real Estate sales and marketing. Specializing in homes, luxury estates and land sales, Sherry has been a consistent multi-million dollar producer with thorough knowledge of our desert communities. She is a member of the Gold Circle of Excellence, is a Certified Top Producer, and has won awards as Outstanding Office Listing Leader, Outstanding Office Production Leader, and Outstanding Office Unit Leader. Sherry has also been recognized as Office Relocation Agent of the Year. Sherry gains the majority of her buyers and sellers through referrals from satisfied customers. “Whatever your real estate requirements, I will be the partner you need,” says Sherry.

Martin Cherlin comes to Windermere with 25 years of experience and enjoys a record of proven good judgment, extraordinary negotiating skills, and an intimate knowledge of the luxury residential market in all areas of the Coachella Valley market. Martin believes that buying or selling a home is a competition. When selling, you are competing with other properties of similar value. When purchasing, you are competing with other people shopping the same ‘pool’ of available listings. “To successfully win the competition, you need more than an agent,” says Martin. “You need someone who can compete. If you are interested in a self-motivated, results-orientated agent who will listen to your needs and compete on your behalf, we should talk.”

###